



ART | STREET | DESIGN | STUDIO

Philosophy

Established in 1996, Art Street Design Studio is a progressive website development, graphic design and creative solutions firm based in Northeastern Pennsylvania. Art Street's mission is to provide innovative solutions for clients relying on technology to grow their business. Our streamlined, clean approach to complex design challenges has been instrumental to our clients' successes throughout the years. Our firm intelligently and strategically creates user-conscious, relevant and cohesive brands to ensure a client's continued growth and success.

Our strengths in visual marketing, web development, creative graphic design, and branding have proven successful for our wide range of clients. Given today's ever-changing business demands, our approach is to create a custom, visual style that reflects each unique message, from conceptualization to implementation. As marketing and creative strategists, we are committed to creating lasting emotional connections that arouse interest and result in customer attraction and retention.

Leadership

Jacqueline Evans - Art Street Design's founder and Creative Director built the company in 1996. Prior to Art Street, she worked for various corporations. Jackie started and directed in-house advertising agencies, video production departments as well as managed internal graphic systems and trained staff members.

Jackie's work has been published globally. She is also a fine art photographer with work featured in local businesses as well as on the various web sites.

Creative Services

Website Design / Development / Electronic Media:

- Website Design & Development / User Interface Design
- Mobile web sites
- Flash Integration / Flash development
- Web Advertising Design; Banners / Heros / Animated Ads
- SEO/SEM (search engine optimization, search engine marketing)
- Custom Landing pages, PURLs
- Social Networking Customization and Management
- Blog Customization, Development & Design
- Smart Phone / Tablet Apps (iPhone, iPad, Andriod)

Print Design / Marketing:

- Logo / Identity Design and Branding
- Collateral Materials
- Conference Materials, Invitations, Manuals
- Book and CD/DVD Jacket Design
- Advertising: newspaper, magazines, billboards
- Trade Show Displays / POP Displays
- Package Design

Photography:

- Fine Art
- Photo Retouch / Correction

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